



Guitar Center Opens in Alexandria, VA

The new location in the Alexandria Commons offers services such as on-site lessons to meet any music related need, repairs, free workshops, and more

Alexandria, VA (January 12, 2017) – Guitar Center, the world’s largest instrument retailer, is proud to announce the grand opening of its 15,425 square foot retail location in the Alexandria, Commons, which will offer an expansive set of services and the best gear to meet your music needs.

The new store will feature modern showrooms equipped with the latest products for musicians — from guitars, amplifiers, percussion instruments and keyboards to live sound, DJ, lighting and recording equipment. Customer services include [Guitar Center Lessons](#), an in-house, state-of-the-art music academy for players of all ages and skill levels, [GC Repairs](#), an on-site maintenance and repairs service, [GC Rentals](#), easy rentals of instruments and other gear, and [Guitar Center Workshops](#), offering free introductory classes and instruction on guitar, ukulele, and recording.

The official grand opening will take place at **7 p.m.** on **Thursday, January 12th** at 3155 Duke St. Alexandria, VA 22314 in the Alexandria Commons Shopping Center. To commemorate this occasion, Guitar Center will host a special Grand Opening celebration featuring doorbuster deals, gear giveaways and special financing offers for Alexandria shoppers. The in-store event will also feature a live performance by [The Blue Tips](#).

Grand opening festivities will continue for shoppers throughout the weekend and will include deals on instrument essentials and special offers on equipment repairs and rentals.

Guitar Center Alexandria Store and Studio Hours

Monday – Friday	10:00 a.m. – 9:00 p.m.
Saturday	10:00 a.m. – 8:00 p.m.
Sunday	11:00 a.m. – 7:00 p.m.

Alexandria shoppers are also able to enjoy Guitar Center’s multi-channel “endless aisle,” which gives customers the ability to combine in-store, online and phone options to purchase music equipment from anywhere.

About Guitar Center:

Guitar Center is the world’s largest retailer of guitars, amplifiers, drums, keyboards, recording, live sound, DJ, and lighting equipment. With more than 270 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. In addition, Guitar Center’s sister brands include Music & Arts, which operates more than 140 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors and students, and Musician’s Friend, a

leading direct marketer of musical instruments in the United States. With an unrivaled in-store experience, an industry-leading online presence and passionate commitment to making gear easy-to-buy, Guitar Center is all about enabling musicians and non-musicians alike to experience the almost indescribable joy that comes from playing an instrument. For more information about Guitar Center, please visit www.guitarcenter.com.

You can visit our pressroom at <http://www.guitarcenter.com/pages/press-room>, and send media inquiries to media@guitarcenter.com.

FOR MORE INFORMATION PLEASE CONTACT:

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