

FOR IMMEDIATE RELEASE



## BEARSTRONAUT NAMED WINNER OF “GET OUT OF THE GARAGE” PRESENTED BY GUITAR CENTER AND CONVERSE

### ANNOUNCEMENT HIGHLIGHTS:

- *As the winner, Bearstronaut takes home a career-launching prize package including a chance to perform on Jimmy Kimmel Live!, recording time at Converse Rubber Tracks Recording Studio, \$25,000 and more*
- *Best Coast capped off the evening with a live performance*
- *Five bands, out of more than 8,000 submissions, performed live at the finals event on Saturday night, battling for the grand prize*

**Los Angeles, CA (March 9, 2015):** Boston, MA based electronic-pop quartet Bearstronaut have been named the winner of Guitar Center and Converse's second annual *Get Out of the Garage*. The announcement comes after five finalists, chosen from over 8,000 submissions nationwide, performed live at a grand finals event in Brooklyn, NY. The event took place at Converse Rubber Tracks recording studios, was hosted by renowned music journalist and radio DJ Nic Harcourt and included a performance from Best Coast.

As the winners, Bearstronaut will get the chance to perform live in front of a national television audience on *Jimmy Kimmel Live!*, record at state-of-the-art Converse Rubber Tracks Studios, take home new gear and \$25,000 cash. Bearstronaut will also be given the resources to film a professionally directed and produced music video and will receive free worldwide digital distribution through TuneCore.

**Watch Bearstronaut's winning performance here:** <http://youtu.be/9v-MaCE9zSE>

"We were so honored to even be named a finalist for *Get Out of the Garage* and it was completely surreal to find out the judges chose us as the winner. It was such a pleasure to get to meet and share a bill with the other bands that night. We do not take an opportunity like this for granted knowing there are so many great musicians out there working just as hard and we are grateful to Guitar Center and Converse for giving us such an amazing night and opportunity."

**- Dave Martineau, Bearstronaut**

### The Prize Package Includes:

- A week of studio time at Converse Rubber Tracks
- \$25,000 cash
- The chance to perform on *Jimmy Kimmel Live!*
- A professionally directed and produced music video
- New gear from top music instrument vendors
- Free worldwide digital distribution from TuneCore

*Get Out of the Garage* is an extension of Converse and Guitar Center's ongoing collaboration to provide musicians with tools to pursue their musical aspirations. Both renowned for their long-standing passion in supporting musicians, this program is an unprecedented example of two prestigious brands coming together to help unsigned musicians launch their careers.

"This year *Get Out of the Garage* received a staggering number of talented submissions, and while all five finalists were uniquely talented, Bearstronaut really owned the crowd with their live performance. As a music instrument retailer, nothing is more important to Guitar Center than helping more people make music, so to see this program directly impacting the trajectory of these bands careers is an inspiring thing. We can't wait to see what Bearstronaut has in store for the future."

**- Maria Brown, Manager of Music Marketing & Artist Relations, Guitar Center**

Sponsors for *Get Out of the Garage* include: GoPro, Martin, Jimmy Kimmel Live!, Flood, Ernie Ball, Gibson, Epiphone, Korg, Vox, Shure, Zildjian, Evans, Promark, TuneCore, and Dunlop.

#### **About Bearstronaut**

Whether on stage or on record, the Boston-based electronic-pop quartet has made a name in their hometown for sparking instant dance parties. Despite their Northeast origins, Bearstronaut has been dubbed "tank-top pop" due to their warm, tropical synth-pop sound. Their growing reputation has been staked on two distinct entities: their energetic, engaging live performances, and their polished, glossy home recordings. Having released 3 EP's since 2009, the band has picked up several awards and nominations including nods for Album of the Year, Song of the Year, and Electronic Artist of the Year at the 2013 Boston Music Awards as well as nominations for Electronic Artist of the Year at the 2014 Boston Music Awards, and Live Act of the Year at the 2015 New England Music Awards. Their music has been heard within the walls of the famed Fenway Park, in major national retail stores across the country, on popular television shows, and in several indie film productions. Bearstronaut has shared the stage with acts such as Passion Pit, fun., A-Trak, Noah and the Whale, St. Lucia, Surfer Blood and more. Learn more about Bearstronaut here: <http://www.bearstronaut.com/>

#### **About Guitar Center**

Guitar Center is the world's largest retailer of guitars, amplifiers, drums, keyboards, recording, live sound, DJ, and lighting equipment. With more than 260 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. In addition, Guitar Center's sister brands includes Music & Arts, which operates more than 120 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors and students, and Musician's Friend, a leading direct marketer of musical instruments in the United States. With an unrivaled in-store experience, an industry-leading online presence and passionate commitment to making gear easy-to-buy, Guitar Center is all about enabling musicians and non-musicians alike to experience the almost indescribable joy that comes from playing an instrument. All we sell is the greatest feeling on earth. For more information about Guitar Center, please visit [www.guitarcenter.com](http://www.guitarcenter.com).

You can subscribe to our RSS newsfeed at <http://feeds.feedburner.com/GuitarCenterPressroom>, visit our press room at <http://gc.guitarcenter.com/pressroom/> and send media inquiries to [media@guitarcenter.com](mailto:media@guitarcenter.com).

#### **About Converse Rubber Tracks**

Converse Rubber Tracks is a state-of-the-art recording studio that is located in the Williamsburg neighborhood in Brooklyn, NY. The 5,200 square-foot, full-service recording space aims to support emerging artists by providing them access to a top-level recording studio at no cost. Artists and bands of all genres and ages from around the world are encouraged to apply and, upon acceptance, may reserve time in the studio to work alongside a team of experienced engineers. Fully equipped with the best instruments and equipment supplied by Converse Rubber Tracks partner Guitar Center, artists will spend time creating their work and in the end retain all the rights to their music. Through Converse Rubber Tracks, Converse is giving back to the creative community that has embraced the brand throughout its 105-year history. Converse Rubber Tracks provides a platform for artists to unleash their creative spirit that will change the world.

#### **FOR MORE INFORMATION PLEASE CONTACT:**

Sarah Chavey | ANTHEMIC Agency | 323.464.4745 x 806 | [sarah@anthemicagency.com](mailto:sarah@anthemicagency.com)