



## **Guitar Center Celebrates Store Grand Opening in Augusta, Georgia**

*New location offers services to meet any music-related needs, from onsite lessons and free workshops to repairs and more*

**Westlake Village, CA** (November 15, 2019) – Guitar Center, the world’s largest musical instrument retailer, celebrates the opening of its latest retail location – a 10,000-square-foot facility in Augusta, Georgia (808 Cabela Dr., Augusta, GA 30909). The store offers an expansive set of services and gear to serve the music needs of the Augusta community. The grand opening took place on **Thursday, November 14, 2019**. It is the seventh grand opening for Guitar Center in 2019.

The new Augusta store features modern showrooms equipped with the latest products for musicians — from guitars, amplifiers, percussion instruments and keyboards to live sound, DJ, lighting and recording equipment. In-store services include:

- **Guitar Center Lessons**, a convenient and affordable music education experience for players of all ages and skill levels, offering students the opportunity to learn to play the music they love
- **Guitar Center Repairs**, an on-site maintenance and repairs service
- **Guitar Center Rentals**, providing easy rentals of instruments and other gear

Augusta shoppers are also able to enjoy Guitar Center’s multi-channel “endless aisle,” which gives customers the ability to combine in-store, online and phone options to purchase music equipment from anywhere.

### **Guitar Center Augusta store and studio hours:**

Monday – Friday	10:00 a.m. – 9:00 p.m.
Saturday	10:00 a.m. – 8:00 p.m.
Sunday	11:00 a.m. – 7:00 p.m.

###

### **About Guitar Center:**

Guitar Center is a leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With nearly 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres; GC Repairs, an on-site maintenance and repairs service; and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center’s sister brands include Music & Arts, which operates more than 200 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors and students, and Musician’s Friend, a leading direct

marketer of musical instruments in the United States. For more information about Guitar Center, please visit [www.guitarcenter.com](http://www.guitarcenter.com).

**FOR MORE INFORMATION PLEASE CONTACT:**

Clyne Media | 615.662.1616 | [pr@clynemedia.com](mailto:pr@clynemedia.com)

Guitar Center | 818.735.8800 | [media@guitarcenter.com](mailto:media@guitarcenter.com)

Edelman | 323.761.6523 | [GuitarCenter@edelman.com](mailto:GuitarCenter@edelman.com)