



Guitar Center Launches New Podcast, Inside the Noise, Hosted by CEO Gabe Dalporto

**Offering rare access to candid conversations with top artists, creators and the leaders
behind today's most iconic gear brands**

WESTLAKE VILLAGE, CALIF., January 6, 2026 – Guitar Center today announced the launch of a new podcast series, **Inside the Noise with Gabe Dalporto**, featuring behind-the-scenes conversations with the artists, innovators, and industry titans shaping today's music landscape. Hosted by Guitar Center CEO and lifelong musician Gabe Dalporto, the podcast delivers candid, wide-ranging conversations — covering everything from creative processes to the leadership, operations, and gear insights driving today's music industry. The first three episodes from Season 1 drop today, with new conversations releasing weekly on all major streaming platforms.

“Since joining Guitar Center, I found myself spending significant time with the artists, innovators and executives shaping the future of instruments, performance and music culture. These conversations were highly insightful, and I thought it was a shame that everyone couldn’t be in them,” said Gabe Dalporto, Guitar Center CEO. “So, we created Inside the Noise to rip open the curtain and give everyone direct access to the people shaping the future of music.”

Inside the Noise with Gabe Dalporto gives musicians, creators, and music fans a front-row seat to the ideas, stories, and breakthroughs defining modern music. Each episode highlights artists, visionary brands, and the trailblazers pushing sound and performance forward. Whether exploring the future of guitar design, hearing from legendary performers, or uncovering the minds behind the world’s biggest instrument brands, listeners get an insider perspective on an ever-evolving industry.

The premiere episodes kick off with conversations that dive into artistry, innovation, and the creative mindsets shaping music today:

Episode 1: Andy Mooney — Former CEO, Fender

Gabe Dalporto sits down with Fender’s former CEO Andy Mooney to explore how a legacy brand built on Leo Fender’s relentless spirit of experimentation continues shaping the next 70 years of guitar, gear, and players.

Episode 2: Paul Reed Smith — Founder, PRS Guitars

Gabe Dalporto visits the PRS Guitars factory to meet with founder Paul Reed Smith, unpacking how a kid with a prototype, a few believers, and millions of baby steps built one of the most respected guitar brands in the world.

Episode 3: Chad Smith — Drummer, Red Hot Chili Peppers



Gabe Dalporto sits down with Red Hot Chili Peppers drummer Chad Smith for an unfiltered conversation about musical roots, band chemistry, iconic collaborations, and why investing in the next generation of musicians matters now more than ever — a commitment underscored by the recent launch of the Chad Smith Foundation, which supports access to music education for aspiring artists.

Among the upcoming guests are acclaimed bassist and performer Blu DeTiger, legendary drummer Kenny Aronoff, Reverb founder and former CEO Dave Kalt, and Martin Guitar CEO Thomas Ripsam — collectively contributing an inspiring blend of artistry and storytelling from across the music world.

The launch of **Inside the Noise with Gabe Dalporto** arrives as Guitar Center redefines the music-making experience for players everywhere. Since Fall 2023, CEO Gabe Dalporto has focused on elevating in-store experiences, expanding premium and exclusive offerings, and investing in expert staff to inspire musicians at every level. The podcast extends that commitment, giving listeners unprecedented access to the artists, visionaries, and industry leaders shaping music's future.

Throughout the series, Dalporto leverages his unique perspective as a musician, nuclear engineer, and executive to explore craftsmanship, creativity, and community. Listeners will discover how iconic brands evolve, how artists stay inspired, and how the music industry continually reinvents itself — all through conversations that are accessible, engaging, and grounded in real-world experience.

Inside the Noise with Gabe Dalporto is now available on [YouTube](#), [Apple Podcasts](#), [Spotify](#), and all major streaming platforms. Beginning today, Season 1 episodes will drop on Tuesdays at 3 PM PT.

###

ABOUT INSIDE THE NOISE WITH GABE DALPORTO:

Inside the Noise with Gabe Dalporto is a conversation series that explores the people and ideas shaping the future of music and the musical instrument industry. From iconic musicians to visionary CEOs, master builders, designers, engineers, and innovators, Gabe sits down with the leaders who influence how music is created, played, recorded, and experienced.

As both a lifelong musician and the CEO guiding Guitar Center through a new era of revitalization, Gabe approaches each conversation as a student of great leadership and great artistry. Whether the insights come from a world-class drummer, a breakout genre-defining artist, a legendary instrument maker, or the executives behind brands like Fender or D'Addario, each episode gives Gabe a new perspective on creativity, resilience, team building, innovation, and what musicians truly need. These learnings directly inform his vision for strengthening Guitar Center's culture, expanding its expertise, and deepening its connection to the music community.

More than a podcast, Inside the Noise is a rare look inside the minds of the creators and decision-makers who move music forward — offering inspiration not just for musicians, but for anyone interested in leadership, craftsmanship, and the evolving ecosystem of musical expression.



ABOUT GUITAR CENTER:

Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 60 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center's sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician's Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit guitarcenter.com.

Press Contact

media@guitarcenter.com