



A Legendary Collaboration: Guitar Center and Gibson Reveal Rare ES-335 '60s Block Guitars in Striking New Finishes

Limited-edition Vintage Burst and Ebony models of the popular ES-335 are available exclusively through Guitar Center

Westlake Village, CA (June 12, 2025) — Guitar Center has teamed up with legendary guitar maker Gibson to launch an exclusive edition of one of rock's most iconic instruments — the Gibson ES-335 '60s Block — now available in Vintage Burst and Ebony finishes for the first time ever, only at Guitar Center stores and online. This limited-edition release recreates the legendary ES-335 from the golden era of rock 'n' roll with era-correct styling, premium components, and modern craftsmanship. It's everything players love about the original — with a sleek, exclusive twist.

With its semi-hollow-body design, dual cutaways, and roaring T-Type humbuckers, the ES-335 '60s Block delivers the warm, rich tone and dynamic bite that have defined classic blues, jazz, and rock for generations. Whether you're tracking in the studio or lighting up the stage, this guitar is built to inspire.

"We're thrilled to partner with Gibson on these exclusive ES-335 models," said Brad Johnson, Senior Director of Electric Guitar, Amps and Effects Merchandising at Guitar Center. "The Vintage Burst and Ebony finishes are absolutely stunning, and the craftsmanship speaks directly to serious musicians who demand tone, playability, and quality all in one instrument. We're proud to help bring this guitar to life and can't wait for players to fall in love with it all over again."

Features include:

- Eye-catching **Vintage Burst** and **Ebony** finishes — available *only* through Guitar Center
- Fast-playing **SlimTaper neck profile**
- **Acrylic small block inlays** and **vintage "top hat" knobs** for that unmistakable '60s vibe
- **Calibrated T-Type humbuckers** for vintage tone with modern clarity
- **Hand-wired CTS pots** and **Orange Drop capacitors** for exceptional signal integrity
- Classic **ABR-1 bridge** and **vintage-style tuners** for rock-solid reliability

This guitar isn't just a tribute — it's a guitarist's dream, and it's available now, exclusively through Guitar Center, with limited quantities priced at \$3,699.00.

Body

- Body Type: Double-cutaway semi-hollow
- Top wood: 3-piece maple
- Body wood: 3-piece maple

Neck

- Neck shape: SlimTaper
- Neck wood: Mahogany
- Joint: Set-in
- Scale length: 24.75"



- Truss rod: Standard

Fingerboard

- Material: Rosewood
- Radius: 12"
- Fret size: Medium-jumbo
- Number of frets: 22
- Inlays: Acrylic Block
- Nut width/material: 1.695" (43.053 mm) Graph Tech

Electronics

- Configuration: HH
- Neck: Gibson T-Type Humbucker
- Bridge: Gibson T-Type Humbucker
- Control layout: Individual volume Individual tone
- Pickup switch: 3-Way

Hardware

- Bridge type: ABR-1 Tune-O-Matic
- Bridge design: Vintage-style
- Tailpiece: Stopbar
- Tuning machines: Vintage-style
- Color: Nickel

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About Guitar Center:

Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 60 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center's sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician's Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit guitarcenter.com.

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