



Guitar Center and Taylor Guitars launch exclusive Sunset Blvd™ Collection

Guitar Center partners with Taylor Guitars on this striking acoustic collection that celebrates the rich musical legacy of the Retailer's iconic Hollywood flagship store

Westlake Village, CA (April 14, 2025) – Guitar Center, in collaboration with Taylor Guitars, proudly unveils the *Sunset Blvd™ Collection* — a striking new line of acoustic-electric guitars designed exclusively for Guitar Center. Inspired by the iconic Retailer's flagship store on Sunset Boulevard in Hollywood, California, the collection honors Guitar Center's legacy of 60-plus years at the heart of the Los Angeles music scene. From hosting legendary artists to serving as a destination for musicians from around the world, the Sunset Boulevard store is a true symbol of musical creativity and expression. This exclusive collection channels that energy into three unique Taylor guitars, each crafted to inspire players of all levels. Blending Taylor's renowned craftsmanship with aesthetic touches that reflect the glamour and legacy of Sunset Boulevard, these guitars offer the perfect balance of style, tone, and playability.

Launching on the occasion of Guitar Center's twice-yearly Guitar-A-Thon sales event, the Sunset Blvd Collection features three distinct acoustic-electric Taylor models: one from the all-solid-wood 400 Series, one from the 200 Deluxe Series, and one from the compact and travel-friendly GS Mini Series. Each guitar showcases a rich, golden-brown Sunset Edgeburst top finish, elegant Italian acrylic diamond inlays on the fretboard, and gold Taylor tuning machines with matching gold buttons. Inside every guitar, a custom Sunset Blvd label adds a unique, commemorative touch to this exclusive collection.

Sunset Blvd 414ce Studio SEB

The Sunset Blvd 414ce Studio SEB delivers a high-performance playing experience with premium tonewoods and refined aesthetics. This cutaway Grand Auditorium model pairs solid Indian rosewood back and sides with a torrefied Sitka spruce top, delivering a rich, articulate voice with enhanced warmth and responsiveness thanks to Taylor's V-Class bracing. The torrefied soundboard provides a more seasoned, played-in tone from the start, while the rosewood's lush low-end and sparkling top-end clarity make this guitar incredibly versatile. Visually, the guitar features a full-gloss body finish with a stunning Sunset Edgeburst top, chamfered body edges, a three-ring rosette with black and white purfling, Italian acrylic diamond inlays, and gold Taylor tuning machines. It comes equipped with Taylor's ES2 electronics and includes a structured tan gig bag with backpack straps for easy transport.

Sunset Blvd 214ce DLX SEB

This Sunset Blvd-exclusive 200 Deluxe Series model blends layered Indian rosewood back and sides with a solid torrefied Sitka spruce top for rich tone and striking visual character. Taylor's Cantilevered V-Class bracing enhances projection and sustain, while the Grand Auditorium body shape delivers versatility across styles. A



Sunset Edgeburst top, white binding, and full-gloss finish highlight its refined aesthetic. Outfitted with Taylor's ES2 electronics and housed in a deluxe brown hardshell case, it's built for stage and studio.

Sunset Blvd GS Mini-e Rosewood SEB

Taylor's best-selling GS Mini gets a Sunset Blvd upgrade with a torrefied Sitka spruce top, layered Indian rosewood back and sides, and exclusive aesthetic details like a Sunset Edgeburst finish and gold tuners. Compact, comfortable, and stage-ready with Taylor's ES-B electronics and built-in tuner, this model is perfect for players on the go.

"We're thrilled to partner with Taylor Guitars to celebrate our Sunset Boulevard store through this exclusive collection," said Jerry Brandehoff, Chief Merchandising Officer at Guitar Center. "These guitars embody the artistry, history, and soul of our flagship store. From their craftsmanship to their sound, each one tells a story that reflects the vibrant music culture of Los Angeles. We're excited to share that story with musicians everywhere and offer them a piece of that iconic Sunset Boulevard vibe."

Specifications:

Sunset Blvd 414ce Studio SEB:

- Back/Sides: Solid Indian Rosewood
- Top: Solid Torrefied Sitka Spruce
- Neck: Mahogany
- Fretboard: West African Crelicam Ebony
- Nut Width: 1-11/16"
- Scale Length: 25-1/2"
- Bracing: V-Class
- Electronics: Taylor ES2
- Finish: Full-Gloss Body, Sunset Edgeburst Top
- Inlays: Italian Acrylic Diamonds
- Tuners: Gold with Gold Buttons
- Strings: D'Addario XS Coated Phosphor Bronze, Light
- Case: Structured Tan Gig Bag with Backpack Straps

Sunset Blvd 214ce DLX SEB:

- Back/Sides: Layered Indian Rosewood
- Top: Solid Torrefied Sitka Spruce
- Neck: Mahogany
- Fretboard: West African Crelicam Ebony
- Nut Width: 1-11/16"
- Scale Length: 25-1/2"



- Bracing: Cantilevered V-Class
- Electronics: Taylor ES2
- Finish: Full-Gloss Body, Sunset Edgeburst Top
- Case: Taylor Deluxe Hardshell Case, Brown
- Strings: D'Addario XS Coated Phosphor Bronze, Light

Sunset Blvd GS Mini-e Rosewood SEB:

- Back/Sides: Layered Indian Rosewood
- Top: Torrefied Sitka Spruce
- Neck: Mahogany
- Fretboard: West African Crelicam Ebony
- Nut Width: 1-11/16"
- Scale Length: 23-1/2"
- Bracing: X-Bracing with Relief Rout
- Electronics: ES-B
- Finish: Matte-Finish Body, Sunset Edgeburst Top
- Case: Structured Gig Bag, Tan
- Strings: D'Addario XS Coated Phosphor Bronze, Light

The *Sunset Boulevard Collection* is available now exclusively at Guitar Center stores nationwide and online at www.guitarcenter.com with pricing as follows:

Sunset Blvd 414ce Studio SEB	\$2,499 (MAP)
Sunset Blvd 214ce DLX SEB	\$1,899 (MAP)
Sunset Blvd GS Mini-e Rosewood SEB	\$899 (MAP)

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Photo file 1: _Photo1.JPG

Photo caption 1: The Sunset Blvd Collection group (photo 1)

Photo file 2: _Photo2.JPG

Photo caption 2: (photo 2)

Photo file 3: _Photo3.JPG

Photo caption 3: (photo 3)

Photo file: _Photo4.JPG

Photo caption 4:

**About Guitar Center:**

Guitar Center is the leading retailer of musical instruments, lessons, repairs, and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 60 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center's sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician's Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit guitarcenter.com.

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