

# Guitar Center partners with Epiphone to offer exclusive Les Paul Widow guitars in bold burst finishes – igniting one of the most successful new product launches to date

A faithful reissue of the original Gibson Widow guitars, the Epiphone Les Paul Custom Widow guitars have set a new benchmark as one of the most successful product launches in Guitar Center's history

**Westlake Village, CA** (May 1, 2025) — Guitar Center, the world's largest musical instrument retailer, has partnered with Epiphone to offer the Epiphone Les Paul Custom Widow guitars, a faithful reissue of the original Gibson Widow models. Available in four bold new burst finishes exclusively at Guitar Center – <u>Indigo</u>, <u>Orange</u>, <u>Purple</u> and <u>Red</u> — this new Widow series captures the legendary spirit, craftsmanship, and tonal performance of the originals while offering musicians an accessible price point. The result has set a new benchmark as one of the most successful product launches in Guitar Center's history.

Originally introduced as a limited-edition variation of the iconic Les Paul Custom, the original Gibson Widow guitars became highly sought after for their bold aesthetics, luxurious appointments, and resonant tone. They earned a dedicated following among players who appreciated their combination of aggressive style and vintage character. The new Epiphone Les Paul Custom Widow models honor that legacy, reimagining the design for today's musicians while retaining the core elements that made the originals so special.

"Core and foundational to Guitar Center's new strategy is to provide our customers with the best and most unique products on the planet," said Gabe Dalporto, CEO of Guitar Center. "We're proud to partner with Epiphone to create these Widow guitars in four striking colors, which are truly exceptional instruments that can only be found at Guitar Center. We look forward to delivering many more Guitar Center exclusive product innovations soon."

Each Les Paul Custom Widow features a solid mahogany body for rich, resonant tone, topped with beautifully figured flame maple that enhances the dramatic burst finishes under a high-gloss coat. The color-matched seven-ply binding adds a refined touch, creating a cohesive, elegant look from every angle. The 24.75" scale mahogany neck, shaped in a modern medium C profile, offers effortless playability, paired with a smooth ebony fingerboard fitted with 22 frets and pearloid block inlays.

Tone is driven by a pair of Epiphone ProBucker Custom humbuckers, delivering warm, vintage-inspired sounds with excellent dynamic response. Players can rely on the LockTone Tune-O-Matic bridge and Stop Bar tailpiece for superior tuning stability and intonation, while the Graph Tech nut and Grover Rotomatic tuners provide added precision and reliability. Chrome hardware completes the instrument's premium feel, and each Widow includes a high-quality gig bag for protection and portability.



The Epiphone Les Paul Custom Widow offers musicians a stunning combination of iconic design, powerful sound, and eye-catching aesthetics—ready for any stage or studio.

The Epiphone Les Paul Custom Widow is available now and priced at \$799.00 at all Guitar Center locations and online at <u>www.guitarcenter.com</u>, but supply is limited.

Check out a demo and overview of the Epiphone Les Paul Custom Widow Guitars with Nick Hames here.

Specs:

Body

- Body shape: Les Paul
- Body wood: Mahogany
- Top wood: Flame maple
- Binding: Color-matched 7-ply top
- Finish: Gloss

### Neck

- Neck profile: Modern medium C
- Neck wood: Mahogany
- Scale length: 24.75"
- Fingerboard wood: Ebony
- Number of frets: 22
- Inlays: Pearloid block

### Hardware

- Bridge: LockTone Tune-O-Matic
- Tailpiece: LockTone Stop Bar
- Nut material: Graph Tech
- Nut width: 1-11/16"
- Tuners: Grover Rotomatic
- Hardware finish: Chrome

### Electronics

- Configuration: HH
- Neck pickup: Epiphone Probucker Custom humbucker
- Bridge pickup: Epiphone Probucker Custom humbucker
- Controls: 2 volume and 2 tone with CTS potentiometers

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About Guitar Center:



Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 60 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center's sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician's Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit <u>guitarcenter.com</u>.

## FOR MORE INFORMATION PLEASE CONTACT:

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