



## Guitar Center Celebrates Grand Opening of New Location in Brooklyn, New York

*The retailer's newest store, located in Brooklyn, offers area musicians a chance to get hands-on with the latest gear and take advantage of Guitar Center Lessons, Repairs and Rentals services to meet any music-related needs*

**Westlake Village, CA** (February 3, 2025) – Guitar Center, the world's largest musical instrument retailer, celebrates the opening of its latest retail location, a 19,000+-square-foot facility in Brooklyn, New York (536 Fulton Street, Brooklyn, NY 11201 [The Paxton]). The store offers an expansive set of services and gear to serve the music needs of the community. The Brooklyn store is Guitar Center's 13th location in New York and the company's first store opening in 2025.

The opening of the store was marked by a Grand Opening event on Thursday, January 30. Visitors got access to special offers on lessons and gear, raffles and giveaways and a special live set by legendary DJ, radio personality and hip-hop icon Funk Flex. Widely recognized as one of the pioneers of modern DJing and a key figure in the development of hip-hop culture, Funk Flex is known for his innovative techniques, dedication to breaking new talent, and unwavering love for the art form, making him a true pioneer in the DJ world.

Funk Flex remarked, "Had a real good time rocking my set at the grand opening of the new Guitar Center in Brooklyn. The energy was all the way up, and the vibe was straight love with everyone who came through to celebrate."

Guitar Center Brooklyn is a destination music store featuring more than 19,000 square feet of guitars, drums, keyboards, live sound, DJ equipment and recording gear. The new store hosts 75 linear feet of guitar wall, a dedicated acoustic room, drum area with cymbal room, and interactive DJ displays.

In-store services include:

- **Guitar Center Lessons**, a convenient and affordable music education experience for players of all ages and skill levels, offering students the opportunity to learn to play the music they love
- **Guitar Center Repairs**, an on-site maintenance and repairs service
- **Guitar Center Rentals**, providing easy rentals of instruments and other gear
- **Hands-on electronic music experience**, where shoppers can try their hand at modern DJ techniques using the latest gear

Now musicians in the Brooklyn area are able to conveniently experience Guitar Center's full offerings with a seamless experience via convenient access to the store, over the phone with a gear advisor, online at [GuitarCenter.com](https://www.guitarcenter.com), or using the Guitar Center mobile app.



**Guitar Center Brooklyn store and studio hours:**

Monday – Friday	11:00 a.m. – 9:00 p.m.
Saturday	10:00 a.m. – 9:00 p.m.
Sunday	11:00 a.m. – 7:00 p.m.

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**About Guitar Center:**

Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center's sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician's Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit [guitarcenter.com](http://guitarcenter.com).

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