



Guitar Center Celebrates Grand Opening of New Puente Hills Location in City of Industry, California

The retailer's newest store, located next to the Puente Hills Mall in City of Industry, California, offers area musicians a chance to get hands-on with the latest gear and take advantage of Guitar Center Lessons, Repairs and Rentals services to meet any music-related needs

Westlake Village, CA (November 17, 2023) – Guitar Center, the world's largest musical instrument retailer, celebrates the opening of its latest retail location, a 13,000+-square-foot facility in City of Industry, California, (1480 S. Azusa Avenue, City of Industry, CA 91748). The store offers an expansive set of services and gear to serve the music needs of the community. The grand opening took place on **Thursday, November 16, 2023**. The Puente Hills store marks the fourth Guitar Center grand opening in 2023 and the 42nd location in California overall.

The newly opened Puente Hills store features modern showrooms equipped with the latest products for musicians — from guitars, amplifiers, percussion instruments and keyboards to live sound, DJ, lighting and recording equipment, along with helpful support in-store from our expert gear advisors.

In-store services include:

- **Guitar Center Lessons**, a convenient and affordable music education experience for players of all ages and skill levels, offering students the opportunity to learn to play the music they love
- **Guitar Center Repairs**, an on-site maintenance and repairs service
- **Guitar Center Rentals**, providing easy rentals of instruments and other gear
- **Hands-on electronic music experience**, where shoppers can try their hand at modern DJ techniques using the latest gear

Now musicians in City of Industry area are able to conveniently experience Guitar Center's full offerings with a seamless experience via convenient access to the store, over the phone with a gear advisor, online at [GuitarCenter.com](https://www.guitarcenter.com), or using the GC mobile app.

Guitar Center Puente Hills store and studio hours:

Monday – Saturday 10:00 a.m. – 9:00 p.m.
Sunday 11:00 a.m. – 7:00 p.m.

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Photo file: PuenteHills_storefront.JPG



Photo caption: Storefront of the new Guitar Center store in City of Industry, California, near the Puente Hills Mall (1480 S. Azusa Avenue, City of Industry, CA 91748)

About Guitar Center:

Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center's sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician's Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit guitarcenter.com.

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