

FACTORY DAY

3450 LUNAR CT., OXNARD, CA 93030

COME TO THE DW FACTORY FOR INCREDIBLE ONE-DAY-ONLY DEALS ON DW KITS, SNARES, HARDWARE AND ACCESSORIES; CLOSED TOE SHOES REQUIRED



0% INTEREST FOR 36 MONTHS* ON DW PURCHASES

OF \$499 OR MORE WITH 36 EQUAL MONTHLY PAYMENTS REQUIRED-JULY 27-AUG. 9, 2017

EXCLUSIONS AND LIMITATIONS APPLY. SEE BELOW FOR DETAILS.

FREE FACTORY TOURS AND CLINICS THROUGHOUT THE DAY THOUSANDS OF DOLLARS WORTH OF GEAR GIVEAWAYS

11:45 a.m. **Stephen Perkins** (Jane's Addiction, Hellflower);

Cocktail Kit Jam pre-opening

12:00 p.m. Doors Open

12:15-1:00 p.m. Clinic with **Stephen Perkins** (Jane's Addiction,

Hellflower) and TABITHA; Autograph Session at 1:00 p.m.

1:15-2:00 p.m. Clinic with DW Co-Founder **John Good** discussing

"The Book of Plies" and the making of the 45th Anniversary kit; Autograph Session at 2:00 p.m.

2:10 p.m. Raffle Giveaway #1

2:15-3:00 p.m. Clinic with **Rich Sikra** and DW Co-Founder **Don Lombardi**

"How to Pick Your Pedal/Drive Systems"; Autograph Session

at 3:00 p.m.

3:45 p.m. Raffle Giveaway #2

4:00-4:45 p.m. Clinic with **Eric Moore** (Suicidal Tendencies, Guitar

Center Drum-Off champion); Autograph Session at 4:45 p.m.

5:00 p.m. Doors Close

ADDITIONAL VENDOR BOOTHS—PLUS ONSITE FOOD AVAILABLE FROM GRILLED CHEESE TRUCK AND SHAVED ICE FROM SHAVE IT